

# The Poydras Promise

Winter 2011

## Thank You To Our Generous Donors

### Presidents' Letter

Dear Patrons,

To express our heartfelt appreciation to all who so generously give of their resources and time to Poydras Home, this special issue of The Poydras Promise is dedicated to you. 2010 at Poydras deserves recognition for its outstanding quality programs for residents and successful fundraising for special projects. This would not be possible without the dedication and commitment of our trustees, board emeritus, auxiliary, staff, families, patrons, and volunteers who tirelessly devote their resources, time, and skills to the mission of this almost 200 year old organization. At our Annual Meeting in January, we recognized trustee, Blair Wehrmann, who is rotating off the Board after five years of dedicated service. We welcomed new trustee, Nancy Scott Degan, to the Board. Poydras is fortunate to have so many committed and talented volunteers supporting Poydras Home! As I now turn over the presidency in 2011 to Dena Olivier, Dena and I, together, on behalf of the Board of Trustees, the staff, and the entire Poydras Home community thank each of you for supporting our mission and for your generosity to Poydras in 2010. **We thank you from the heart!**



Nancy Degan

Sincerely,  
 Lucy & Dena



Lucy Eustis & Dena Olivier

## Julien Poydras' Rich History Unfolds in New Roads

### Trustee Mary Langlois Delivers Keynote Speech

On October 24, 2010, the Pointe Coupee Historical Society held the Annual Julien Poydras Memorial Celebration at the Julien Poydras Museum in historic New Roads. The annual celebration memorializes Julien Poydras and his influential legacy in Pointe Coupee Parish where he owned a plantation and established his principal residence, while also maintaining a home and property in New Orleans. Poydras Board Emeritus, Mary Langlois, delivered the keynote speech and shared a rich history of Julien Poydras, his beneficent presence in New Orleans, and the remarkable history of the women then, and now, who preserved his New Orleans legacy of compassionate care – the trustees of Poydras Home.

*“Have you ever been involved in an organization where the effect was so positive, almost magical, causing a sense of dedication in you that left you wondering where the energy, drive and direction were coming from? This seems to be the effect that Board membership of the Poydras Home has had on individuals who have served these 193 years...The Board of Trustees today and of tomorrow will continue to acknowledge the gifts from our Benevolent Benefactor, Julien Poydras, who made it all possible.”*

As the presentation concluded, children placed wreaths of flowers on the grave of Julien Poydras. Mary ended her speech:

*“As I quoted earlier from a letter to him in 1817, ‘for his name shall be engraved on tablets more durable than marble, and children today and yet unborn, shall repeat it with thanksgiving and praise.’”*

Mary and Charlotte Thomas, Poydras' Director of Development, were guests at a dinner reception hosted by the Pointe Coupee Historical Society where all enthusiastically exchanged information about Julien Poydras and his dual legacy in New Roads and New Orleans.



# The Portraits of Poydras

## Sneak Peek



The 16th Annual Art Show & Patron Party on Nov. 5-7 raised over \$70,000 for Poydras Home. Thank you to Patron Party Co-chairs **Cathy** and **Morris Bart** and **Vivian** and **Richard Cahn!** Proceeds this year were dedicated to funding an emergency generator for storm-related outages. Attendees at Friday night's Patron Party mingled on the veranda and inside the historic halls while enjoying fabulous food by Patti Constantin and lively entertainment by *Flambeaux*. Patrons had a "sneak peek" of the beautiful art before sales commenced to the general public on Saturday. New this year was a Juried Photography Exhibit in collaboration with the New Orleans Photo Alliance. More than 175 artists participated in the indoor juried exhibits and outdoor show & sale. Artists generously donated 35% of the art sale proceeds to Poydras. First place winner for the juried hanging art was Thomas Burger's "Oysterman." Placing first in the Juried Photography Exhibit was Mark Sindler's "Market- Sucre, Bolivia." To all of the sponsors, patrons, donors, attendees, volunteers, and artists of this wonderful event, we thank you!



Above: L-R; Maxine Blum, Sally and Frank Fromherz & Sarah Rainold



Above: L-R: Cathy Bart, Hertha Bart, Vivian Cahn & Morris Bart



Jay Rivé & Diana Earhart



Ashley Mills & Amanda Sibley



L-R: Matt Wisdom, Stewart Douglas, Jack Coiron, Jimmy Baldwin and David Faust of *Flambeaux*



Nancy Degan & Peggy Scott Laborde



*Above: Nina Gensler & Malise Kearney*



*Above: Fred & Michelene Vandenburg*

*Below: Lucy and David Eustis & Woodie Van Horn*



*L-R: Jay Rivé, Conrad Collins, Carroll Dabezies & Clé Dabezies*



*Above: Quack Avegno, Virginia Ernst & Katherine DeMontluzin*



*Above: Owen Murphy & Charlotte Thomas*



*L-R: Ron and Dean Benko & Casey Willems*



*Above: Juried Photography Winner, Mark Sindler's "Market-Sucre, Bolivia"*



*Above: Jo Ann Greenberg Pottery*



*Above: Juried Art Winner, Thomas Burger's "Oysterman"*



# Caring and Community Come Together with Volunteers!

Jay Rivé with Newman School students at Poydras Home

## Dear Patrons, Families and Friends of Poydras,

January is the start of a new year, a new beginning, and a time to reflect on the past year's accomplishments. 2010 at Poydras Home will be remembered as a time of non-stop engagement with many diverse activities and unique programs.

First, a special thanks to **Lynette Watler**, our Activities Director, the Activities Team, and **Marjorie Gehl** for their many hours in organizing so many enriching programs for the residents. The Activity Department implemented 504 programs and over 100 Field Trips - including many outings for lunch at five-star restaurants around New Orleans.

Secondly, hats off to **Faith Caluda** (Director of Programs) and **Connie Brown** (R.N. Quality Improvement Supervisor) for their tireless efforts towards **Staff Training Programs**. Each department on average recorded 35 hours for the year of specialized training (learned best practice for industry standard). New this year was **Alzheimer's and Dementia Training** which included a partnership with the Alzheimer's Association. Additionally, Poydras Home welcomed two outside public speakers, Bill Arcement and Peter Post, grand-son of Emily Post, who presented best practices for **Customer Service**. Finally, a big kudos to **Rev. Roosevelt Stephens** for spearheading the **ICARE initiative**. ICARE leads the culture at Poydras Home with the emphasis on caring and character. Rev. Stephens has recorded over 50 Educational Training Hours this past year working with staff, managers, and Board of Trustees emphasizing these important core values and making a difference.

The success of Poydras Home continues with the strong leadership of employees and volunteers. I would like to acknowledge a few individuals who've made a difference in the lives of our residents.

**Sylvia Andrews** (Housekeeping) was selected this year's **Employee of the Year**. Sylvia is a dedicated professional and hard worker who does an incredible job at Poydras Home! I also want to thank our many volunteers - the **Board of Trustees**, the **Emeritus Board**, the **Auxiliary** and the **Art Show and Patron Party Committees** - all who give their most valuable resource and time to continue the legacy and mission of Poydras Home - A Big Thank You! And there are the volunteers who weekly roll up their sleeves and assist residents with many endeavors - **"Puddin" Roussel**, **Laurie Heinz**, and **Marion Eagan**, to name a few! Finally, a huge thank you to all the volunteer groups who visited and enriched the lives of our residents: **Academy of the Sacred Heart**, **McGehee**, **Jesuit**, **Newman**, **Country Day**, **Ursuline Academy**, **Xavier Prep**, and **Brother Martin**, **Vintage Baptist Church**, and **Sacred Heart Daisy Scouts**. And just this month the **Eagle Scouts** and family member **Sissy Sullivan** gave tireless hours to the grounds and gardens that surround Poydras Home. The **Rose Garden** looks fantastic! Lastly, a "call out" to join us as a volunteer at Poydras! We want you to be part of our Winning Team. If you are interested in volunteering and making a difference, contact Lynette Watler or go to our website [www.poydrashome.com/volunteer](http://www.poydrashome.com/volunteer).



Sylvia Andrews

Sincerely,

Jay Rivé  
Chief Executive Officer



## Hunter House "Lafayette Fais Do Do Trip"

December 17-19, 2010  
Lafayette, Louisiana

### Road Trip!

Six Hunter House residents, nine staff members, and Tom Rey (family member and tour guide) boarded the Poydras bus for a three-day excursion to Lafayette, Louisiana. This is the third out of town trip for loved ones with Alzheimer's organized and supervised by Poydras' professional staff and caregivers in the past three years.

### On the Bus

Director of Hunter House Faith Caluda (LPN), Poydras LPNs Demetria Cooper, Charles Thiboduax, Donnie Hogan, Deirdra Cleggett, Activities Manager Ida Caston (CNA), and CNAs Jira Morgan and Connie

Brown and Poydras Driver Elisa Carlilse each paired up with a resident to share a room at the Hampton Inn.

### Avery Island

Residents toured The Tabasco Plant and The Bird Sanctuary complete with a video and walking tour. Afterwards, they lunched at La Cuisine de Maman Restaurant for fabulous gumbo! That afternoon they visited Vermillion Village and toured the quaint circa 1840's Cajun Creole Heritage and Folklife Park.

### Laissez Les Bon Temps Rouler

In Lafayette that evening the group celebrated at Randol's for a dinner

and Cajun Fais Do Do. The next morning all boarded the bus for a scenic tour of Baton Rouge including the old and new Governor's mansions, the Capital, and Old Spanish Town. Before heading back to New Orleans, the group lunched at the Baton Rouge Welcome Center.

### Welcome Home

Hunter House has posted photos and shared highlights of the trip. A great time was had by all!

We can't say it  
Enough- Thank you!!

Hunter House

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## Poydras Home Mission Statement

The purpose of Poydras Home is to respect and preserve the dignity of the human spirit among the elderly by continuing the legacy of care through quality supportive services for the elderly, promoting understanding for their particular needs and advocating on their behalf.

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## IRA Charitable Rollover Extended to 2011

On December 17, 2010, President Obama signed The Tax Relief, Unemployment Insurance Reauthorization and Job Creation Act of 2010 which extends the IRA Charitable Rollover through 2011 that permits tax-free distributions to charity from an Individual Retirement Account (IRA) of up to \$100,000 per taxpayer, per taxable year. If you own a traditional or Roth IRA and are over age 70½, you may transfer up to \$100,000 directly from your IRA to a 501(c)(3) without claiming any increased income or paying any additional tax. Additionally, funds transferred from your IRA to

a charity will NOT subject your Social Security income to higher tax levels, and will count toward your minimum required distribution (MRD). The benefits of the IRA Charitable Rollover include:

- The charitable distribution counts toward minimum required distributions.
- The transfer generates neither taxable income nor a tax deduction, so even those who do not itemize their tax returns receive the benefit.
- The transfer may be made in addition to other charitable giving you have planned.

- You may transfer any amount up to \$100,000 per year directly from your IRA.

**How to Make a Gift:** Transfers must go from an IRA directly to the charity. Only standard IRAs and Roth IRA accounts qualify under this law. Please note: The information in this communication is not legal or tax advice. Please contact your IRA custodian to transfer your desired gift amount to your charity. Individuals are always encouraged to consult with their own financial advisors and tax advisors when considering any gift arrangement.

*As a Result of Your Generosity and Patron Support that  
Began with Julien Poydras' Original Bequest in 1817,  
Poydras Home has Stood the Test of Time*

## Continuing Your Support

### Annual Appeal

Annual Appeal is the cornerstone of giving to Poydras Home. It includes unrestricted giving from all sources and supports Poydras Home's operations, programs and activities. Poydras Home's excellent staff ratios, quality caregivers, improvements to the home, and support for Alzheimer's and dementia programs are all funded in part by the Annual Appeal.

### Endowment

The Poydras Home Endowment Fund ensures Poydras' future as a continuing care retirement community and assures the perpetuation of its mission of quality, compassionate care for future generations. Income generated from the Endowment Fund supports general operations, property and capital improvements, and resident subsidies.

### Annual Art Show & Patron Party

Support for Poydras Home's annual fundraiser as a sponsor, donor, contributor, patron, artist, or volunteer assists Poydras in raising funds for a specific need. Participating artists donate a percentage of sale proceeds to Poydras. In 2007 the fundraiser purchased a new 18 passenger bus for residents. In 2008 funds were dedicated to new therapeutic hydra-spas. In 2009 proceeds purchased a resident car for transportation to doctor's appointments and offsite therapy sessions. In 2010 proceeds funded a storm emergency generator.

### Memorials & Gifts

The generous support of gifts made to Poydras Home in memory of or in honor of someone directly supports the operations of Poydras. These very thoughtful gifts offer a special way to remember those you love, or to recognize a kindness received or service rendered.

### Pastoral Care

Poydras Home nurtures the spiritual, as well as the physical requirements of our community. Poydras retains a full-time chaplain who ministers daily to the emotional and spiritual needs of residents, families, and staff. Donations to Pastoral Care support the Chaplaincy Program providing two non-denominational religious services weekly and year-round support for 10 visiting ministers from five religious denominations.

### Ways of Giving

The future of Poydras Home depends on the foresight and generosity of our community. Although your gifts of cash are the most frequently used method of supporting Poydras Home, strategic charitable gifting offers significant opportunities to reduce current and future tax obligations, generate income, and to see the legacy of your gift continue to benefit Poydras Home for years to come.



### Have You Considered A Planned Gift?

**Giving Through Your Will**

**Giving Securities**

**Giving Real Estate**

**Giving Through Life Insurance**

**Giving Through Charitable Trusts**

For more information about Planned Giving, please call the Development Department at 504.897.0535.

*Donors should consult their attorney and/or financial advisor for tax information specific to their circumstances.*



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