

*As a Result of Your Generosity and Patron Support that
Began with Julien Poydras' Original Bequest in 1817,
Poydras Home has Stood the Test of Time*

Continuing Your Support Now, and for Future Generations

Bicentennial Annual Appeal – \$200 for our 200th!

Annual Appeal is the cornerstone of giving to Poydras Home. It includes unrestricted giving from all sources and supports Poydras Home's operations, programs and activities. Poydras Home's excellent staff ratios, quality caregivers, improvements to the home, and support for Alzheimer's and memory support programs are all funded in part by the Annual Appeal. All gifts, large or small, make a difference. In honor of the 200th Birthday, please consider a larger gift for this special Bicentennial year.

200th Birthday Gift

In commemoration of this celebratory Bicentennial Year, Poydras Home is giving our residents a beautiful park and pond. To remember those you love, to honor a loved one, or to recognize dedicated service, \$100 engraved bricks and \$1000 engraved tiles can be purchased to pave the patio and walkways surrounding the pond and gazebo. The Brick Campaign launches this spring and fundraising will be for all of 2017.

Bicentennial Gala

Support for Poydras Home's annual fundraiser as a sponsor, donor, contributor, patron, artist, or volunteer assists Poydras in raising funds for a specific need. In past years proceeds have been dedicated to a storm emergency generator, construction of both the Wellness & Therapy Center and the Cultural Educational & Spiritual Center, and enhanced multimedia technologies for residents. In 2015 proceeds were dedicated to improvements to Hunter House (Memory Care) and the Rose Room (Nursing), including special memory care programs and activities. In 2016 proceeds purchased a new 20 passenger bus for residents.

Memorials & Gifts

The generous support of gifts made to Poydras Home in memory of or in honor of someone directly support the operations of Poydras. These thoughtful gifts offer a special way to remember those you love, or to recognize a kindness received or service rendered.

Endowment

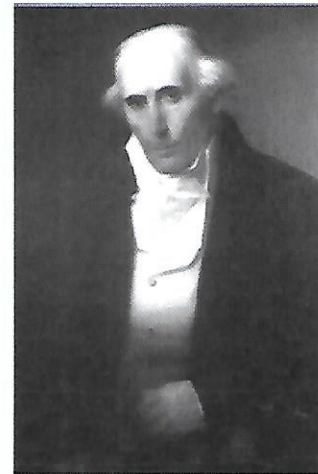
The Poydras Home Endowment Fund ensures Poydras' future as a continuing care retirement community and assures the perpetuation of its mission of quality, compassionate care for future generations. Income generated from the Endowment Fund supports general operations, property and capital improvements, and resident subsidies.

Planned Giving

The future of Poydras Home depends on the generosity of our community. Although cash gifts are the most frequent method of supporting Poydras, strategic charitable gifting through a will, life insurance, charitable trust, and gifts of securities and real estate offer significant opportunities to reduce current and future tax obligations and generate income, so the legacy of your gift can continue to benefit Poydras Home for years to come.

The 1817 Founders Circle

The 1817 Founders Circle is a donor recognition circle for all donors who make an annual unrestricted gift of \$1,000 and above to the Annual Appeal. As a member of **The 1817 Founders Circle** you receive special benefits. Members are recognized in the *Poydras Promise*, listed on The 1817 Founders Circle Recognition Board in the Historic Hall, and receive an exclusive invitation to a special annual recognition event. But the strongest benefit of all is the satisfaction found in maintaining the continuity of almost 200 years of "quality, compassionate care for those who so lovingly cared for us."



The 1817 Founders Circle Giving Levels

\$1,000 \$1,817 \$2,500 \$5,000

We hope you will consider a Founders Circle gift to Poydras Home in 2017. In honor of Poydras Home's 200th Birthday and 200 years of compassionate care, please consider a gift of \$1817 for this special Bicentennial year. But, most importantly, every gift matters, no matter how large or small. For more information, please contact Charlotte Thomas, VP Development, at 897.0535.