Attributing great success to the innovative Artful Minds pilot program with NOMA these past two years, Poydras Home is collaborating and partnering once again with a leading cultural arts organization to be in the forefront of programming for those suffering with dementia.

Soul Strings For Seniors: Musical Memories, a new music therapy program by the Louisiana Philharmonic (LPO) the first of its kind in our area, debuted at Poydras Home on September 17 to an enthusiastic group of Poydras residents and will meet for 15 Saturdays this fall and continue into the spring of 2017. Participants also attend a number of open rehearsals of the full Louisiana Philharmonic Orchestra.

LPO Director of Philanthropy Mimi Kruger explains, “Thanks to a generous donation by Whitney Bank, Soul Strings For Seniors: Musical Memories has been designed to engage those Poydras Home residents who have an Alzheimer’s or dementia diagnosis. The program is delivered by four string musicians led by a licensed music therapist.”

Soul Strings For Seniors: Musical Memories hopes to enhance the daily lives of participants by offering sensory and intellectual stimulation through exposure to creative culture. It supports connections between speech and singing, rhythm and motor behavior, while enhancing memory through song and mood elevation. Soul Strings For Seniors: Musical Memories is an expansion of the LPO’s successful Soul Strings music therapy-informed program, now in its third year, serving students and adults with developmental disabilities in the Greater New Orleans area.

Poydras Home Vice President of Resident Affairs Erin Kolb notes, “The LPO musicians are working with a licensed music therapist in sessions that complement and reinforce therapy goals such as improving communication, memory, and attention skills. The intimate setting with small groups of our residents allows the LPO musicians to extend their talents into a new direction impacting wellness as they reach members of our resident population who can find traditional modes of communication to be difficult. Poydras Home is proud to partner with the Louisiana Philharmonic Orchestra in this enriching therapeutic program.”

Poydras stands out in its commitment to excellence in Alzheimer’s and Memory Care by being the first and only New Orleans healthcare provider to introduce and deliver the I’m Still Here™ Montessori-Inspired Dementia Programming. Many of the modules and activity programs of I’m Still Here™ engage residents to participate on and off campus with the broader New Orleans Community. Programs such as Artful Minds at NOMA and Soul Strings For Seniors: Musical Memories with the LPO are designed to continue over weeks or months to provide residents with a high level of meaningful engagement that is outward directed.
22ND ANNUAL POYDRAS HOME ART SHOW & PATRON PARTY

ART SHOW & SALE

Friday - October 28 - 10 a.m. to 6 p.m.
ONE DAY ONLY!

Juried & Non-Juried Exhibition
Art Show Judge – Auseklis Ozols
Featuring traditional & contemporary art, painting, photography, sculpture, metalwork, pottery, jewelry and fine crafts by regional artists.

Complimentary
Manhattan Jack Donuts & Coffee - 10 am
Hot Dogs & Lemonade - noon
Home Baked Cookies - 2 pm
Plum Street Snoballs - 4 pm

Admission is free and open to the public.

The 1857 Hall & Jefferson Ave. Porch
Enter at 825 Jefferson Ave.
504.897.0535 • www.poydrashome.com

All proceeds directly benefit Poydras Home and its mission of compassionate, quality care for the elderly.

PATRON PARTY

Thursday - October 27 - 6 p.m. to 8 p.m.

Fabulous Food & Libation
Arnaud’s Restaurant • Creole Creamery • Galatoire’s Restaurant • Langenstein’s
Olivia Guider Cookies • Ralph’s on the Park • Robért Fresh Market
The Pelican Club Restaurant • Vincent’s Italian Cuisine

Juried Art Exhibit & Sale
Entertainment – The Ron Jones Trio

Individual Ticket - $100
Resident Ticket - $75
Junior Ticket - $65 (ages 21 to 35)
Annual Appeal
Annual Appeal is the cornerstone of giving to Poydras Home. It includes unrestricted giving from all sources and supports Poydras Home’s operations, programs and activities. Poydras Home’s excellent staff ratios, quality caregivers, improvements to the home, and support for Alzheimer’s and memory support programs are all funded in part by the Annual Appeal.

Endowment
The Poydras Home Endowment Fund ensures Poydras’ future as a continuing care retirement community and assures the perpetuation of its mission of quality, compassionate care for future generations. Income generated from the Endowment Fund supports general operations, property and capital improvements, and resident subsidies.

Planned Giving
The future of Poydras Home depends on the generosity of our community. Although cash gifts are the most frequent method of supporting Poydras, strategic charitable giving through a will, life insurance, charitable trust, and gifts of securities and real estate offer significant opportunities to reduce current and future tax obligations and generate income, so the legacy of your gift can continue to benefit Poydras Home for years to come.

Annual Art Show & Patron Party
Support for Poydras Home’s annual fundraiser as a sponsor, donor, contributor, patron, artist, or volunteer assists Poydras in raising funds for a specific need. In past years proceeds have been dedicated to an 18 passenger bus, a storm emergency generator, construction of both the Wellness & Therapy Center and the Cultural Educational & Spiritual Center, and enhanced multimedia technologies for residents. In 2015 proceeds were dedicated to improvements to Hunter House (Memory Care) and the Rose Room (Nursing), including special memory care programs and activities.

Memorials & Gifts
The generous support of gifts made to Poydras Home in memory of or in honor of someone directly support the operations of Poydras. These thoughtful gifts offer a special way to remember those you love, or to recognize a kindness received or service rendered.

Pastoral Care
Poydras Home nurtures the spiritual, as well as the physical requirements of our community. Poydras retains a full-time chaplain who ministers daily to the emotional and spiritual needs of residents, families, and staff. Donations to Pastoral Care support the Chaplaincy Program providing two non-denominational religious services weekly and year-round support for 12 visiting clergy and cantors from six religious denominations.

The 1817 Founders Circle
The 1817 Founders Circle is a donor recognition circle for all donors who make an annual unrestricted gift of $1,000 and above to the Annual Appeal. As a member of The 1817 Founders Circle you receive special benefits. Members are recognized in the Poydras Promise, listed on The 1817 Founders Circle Recognition Board in the Historic Hall, and receive an exclusive invitation to a special annual recognition event. But the strongest benefit of all is the satisfaction found in maintaining the continuity of almost 200 years of “quality, compassionate care for those who so lovingly cared for us.”

The 1817 Founders Circle Giving Levels
$1,000  $1,817  $2,500  $5,000
We hope you will consider a Founders Circle gift to Poydras Home in 2016. Your gift is an expression of your commitment to Poydras’ extraordinary mission. But, most importantly, every gift matters, no matter how large or small. For more information, please contact Charlotte Thomas, VP Development, at 897.0535.
The Poydras Home Board of Trustees has worked tirelessly to bring our rich and varied history to the written page as Poydras Home celebrates its Bicentennial Anniversary in 2017. With the help of author and historian, Pamela Tyler, Ph.D., and LSU Press, this effort became a reality this spring with publication of *New Orleans Women and The Poydras Home – More Durable Than Marble*.

Please join us at these upcoming author presentations:

- **Monday, November 14th from 2:30 to 3:30 p.m.** Poydras Home residents and their families will experience a snapshot of the story of our founding board members right here in the 1857 Hall as told by author Dr. Pamela Tyler. Octavia Books will be on site as well for those interested in purchasing the book to learn more.

- **Wednesday, November 30th** Dr. Tyler will speak at the St. Charles Avenue Presbyterian Church’s Wednesday Night Out from 6:30 to 7:00 p.m. after dinner at 6:00 p.m. Sign up to attend at scapc.org/wno.

Our story is also available for purchase anytime through a link on the PoydrasHome.com website homepage at a 10% discount and free shipping when entering the code 04POYDRAS at the point of checkout.

---

**Poydras Home Mission Statement**

*Celebrating 200 Years - 1817 to 2017!*

The purpose of Poydras Home is to respect and preserve the dignity of the human spirit among the elderly by continuing the legacy of care through quality supportive services for the elderly, promoting understanding for their particular needs and advocating on their behalf.