



# *The Perennial*

2022 EDITION



POYDRAS HOME



## *Welcome to The Perennial*

Looking back on 2021, what stands out even more than unexpected and ongoing challenges is the success we achieved in facing them. In a year that brought us Hurricane Ida as well as an ongoing pandemic, multiple Infection Control surveys by the Louisiana Department of Health (LDH) closely studied our protocols and declared Poydras Home 100% deficiency-free...the same status we held prior to COVID-19.

While in-person limitations weren't without their downsides, we soundly achieved our primary goal: safety among our residents. That said, we're pleased to implement LDH's visitation guidelines that ensure flexibility going forward, acknowledging the

importance of family and social connections in residents' wellbeing. As we continue to practice infection control measures, we have also begun to see the return of some important pillars of community life including social events, outings, and our first family night in almost two years.

Our tradition of excellence in care is rising to an even higher level now with Poydras Home Reimagined. This exciting transformation of our campus and care model means seniors will enjoy even more personalized attention and interaction. A smaller number of residents will share each home, and each home will have a dedicated team of Care Partners who will know every individual's health issues

and can expertly address a wide range of day-to-day needs. Comprehensive staff cross-training has already commenced and will be key in implementing a Universal Worker model of care.

In tandem with the announcement of the exciting Poydras Home Reimagined project, Poydras Home's new website went live during the first quarter of 2021, introducing the Green House care model and all of its strengths. We also launched our multi-year Poydras Home Reimagined Giving Campaign offering multiple ways to support this important project through 40+ exterior and interior naming opportunities.

Poydras Home is a place like no other. It has been an honor to watch our extended team in action, going above and beyond to meet everything 2021 brought our way—the planned and the completely unexpected, the unprecedented and the time-honored. In every detail, they excelled. As we look forward to 2022, we know without a doubt we are building on a strong foundation, which has proven it can weather even the strongest storms, serving those we love in the way they deserve. We are grateful to each of you in making Poydras Home the beacon of service it continues to be.

*Erin Kolb, Poydras Home CEO and  
Suzanne Thomas, Board of Trustees President*



*Suzanne Thomas and Erin Kolb*





## Poydras Home *Reimagined* Expansion.

With the completion of the Poydras Home Reimagined expansion in late 2022, we will become Louisiana's first community to offer the revolutionary approach known as The Green House model of care. This care model transitions away from the institutional feel of nursing facilities and introduces small group family-style homes.

Overseen by architecture firm Eskew Dumez Ripple (EDR), Poydras Home Reimagined broke ground in 2021. Linked by a glass atrium that serves as an entryway, two new buildings will accommodate six separate homes. These open floor plans encompass spacious living rooms, comfortable seating, fireplaces, dining rooms, state-of-the-art kitchens, private bedrooms with en suite bathrooms, and balconies and patios with beautiful garden views. Additionally, each home has a small team of dedicated Care Partners, highly skilled in all types of assistance.

## EXPANSION INTRODUCES THE GREEN HOUSE® MODEL OF CARE

One of the most inclusive transformations to Poydras Home will be the Center for Healthy Living. EDR has designed a complete renovation of our Historic House to accommodate new amenities. Residents will enjoy a therapy gym, yoga studio, library, meditative space, expanded salon and spa, and multipurpose space for programming and education.

A smaller number of residents per home within the larger community has resulted in dramatically less COVID exposure and infection in Green House facilities nationwide. As Poydras Home CEO Erin Kolb stated, "We had already chosen to implement this approach, and the data confirms it is by far the best model. We embrace the opportunity to add a new layer of safety for our residents as we continue to prioritize their health and happiness."





POYDRAS HOME REIMAGINED NAMING OPPORTUNITIES

If you haven’t been to Poydras Home lately, it’s time to take a look! Construction is underway on two new three-story buildings as we continue to set the bar for quality of care and innovative programming in a beautiful setting.

Philanthropy is pleased to present 40+ exterior and interior naming opportunities for gifts that will keep on giving. Beautiful gardens and tree groves, inviting settings including the Jefferson Avenue Porch, a fire pit patio, and inspiring interior spaces all elevate the resident experience. Through artful learning, worthy wellness, meaningful living, a real home feel, and aging in place with spirit and grace, Poydras Home offers a full spectrum of care.

We look forward to exploring opportunities for gifts especially meaningful to you, your loved one, your family, or the organizations you serve. Explore Poydras Reimagined and discover how you can become part of the vision. For more information, please contact Charlotte Thomas, VP Philanthropy, at 504-897-0535 or cthomas@poydrashome.com.

EXTERIOR NAMING GIFTS

- Planters & Statuary (10) \$1,000
- Patio Chairs (8) \$1,500
- Tribute Trees (16) \$2,000
- Garden Benches (8) \$4,000
- Table & Chair Sets (4) \$5,000
- Gardens (7) \$6,000
- Water Features (2) \$7,000
- Lighting (2) \$10,000
- Walkways (3) \$15,000
- Activity Garden \$15,000
- Green House Porches (2) \$20,000
- Fire Pit Patio \$25,000
- Jefferson Avenue Porch \$50,000

INTERIOR NAMING GIFTS

- Art TVs (6) \$1,500
- Home Hearths (6) \$5,000
- 1857 Hall Pub \$10,000
- Library \$10,000 (Reserved)
- Yoga Studio \$15,000
- Meditation Room \$15,000
- Creative Center \$15,000
- Therapy Room \$20,000
- Fitness Center \$20,000
- Spa Salon \$20,000
- Café \$20,000
- Glass Breezeways (2) \$20,000
- Green House Main Lobby \$50,000
- Triptych Mural \$75,000 (Reserved)

Sisters Reunite at Oak House Assisted Living



Mary Demmas and Julia Ary

After serving as longtime Poydras Home volunteers, sisters Julia Ary and Mary Demmas made it their own home. Their mother, Mary Louise Bartlett, served on Poydras Home’s board and often brought high school-aged Julia Ary with her to deliver clothing donations to her orphan peers. Big sister Mary Demmas served on

Poydras Home’s Board of Managers and Auxiliary group for more than a decade. When the time came to simplify their lives, Poydras Home was a natural and familiar fit. Together again under the same roof for the first time since high school, the sisters are now proud residents of Poydras Home’s Oak House Assisted Living.



## Partnerships and Community Outreach

While adjusting to the evolving challenges of the COVID-19 pandemic, Poydras Home has been fortunate to continue our many national and local community partnerships. Our Soul Strings (LPO), Artful Minds (NOMA) and University intergenerational groups shifted to ZOOM. Tulane and Loyola Service Learning students devised a creative solution to pandemic restrictions by launching a “Friendship Line” to keep connecting safely with Poydras Home residents. The students held real-time virtual conversations with residents beginning in 2020 and also recorded guided meditations, music therapy, and group exercise programs.

In 2021 we established a partnership with Zeus’ Rescues, a local animal rescue organization, to launch our Man’s Best Friend program. Made possible by a generous grant from the I’m Still Here Foundation, Man’s Best Friend pairs Assisted Living memory care residents with regular visits from shelter dogs awaiting adoption to their forever home. Spending time with animals generates a greater sense of well being for our residents and the dogs benefit from the attention too!



## SPARKING CONVERSATION WITH NEW SPEAKER SERIES

Poydras Home is excited to introduce a new annual, 3-part speaker series beginning April 14th. Poydras Home Conversations will host guest lecturers each spring, summer, and fall, representing a wide range of topics. We’re excited to launch the series with our inaugural speaker, Debbie Pearson, RN. Based on the insights from her best-seller *Age Your Way: Create a Unique Legacy*, Nurse Pearson will offer a practical introduction to life planning that extends patients’ voices when they can no longer speak for themselves. Attendees will receive a complimentary copy of her book and its accompanying workbook, *The Blueprint to Age Your Way: Gather Your information. Document your wishes. Avoid the unthinkable.* They will also have the opportunity for a more personalized, small group workshop with the author as a follow-up.



Debbie Pearson



HOLIDAY TREE LIGHTING THRILLS VIRTUALLY AND IN PERSON

Poydras Home’s Third Annual Holiday Tree Lighting & Music Festival invited our residents and a limited number of family guests to celebrate the lighting of our 30-foot tree in person this year, spreading holiday cheer through the neighborhood from December 2nd through Twelfth Night. The intimate, outdoor setting was a welcome gathering and was eagerly awaited by our residents. Complete with refreshments, rousing tunes from beloved, frequent Poydras Home performers Ron Jones Jazz Trio, and traditional holiday music from harpist Judy Seghers, it was the perfect way to ring in the season. Poydras Home made sure those who couldn’t attend in person were able to partake in the festivities via video, and online and in-person raffles of beautiful jewelry and an impressive package of restaurant gift certificates added to the festivities.



Sunkel family at 3rd Annual Holiday Tree Lighting



Treen family



Ryan family



Bart family



Salassi family



Bories family



Baessler family



# Thank You For Your Generous Support

From Poydras Home's first days in 1817 caring for widows and orphans to now providing the highest quality care for seniors, our excellence has always relied on the individual contributions of generous donors like you to make a difference in the lives of our residents.

Your generous support through Memorials, Annual Appeal, the Endowment Fund, Planned Gifts, Major Gifts, Grants, and the Annual Tree Lighting & Musical Festival elevates care for seniors now and through future generations. Your gift to Poydras Home speaks to your support of our mission, and all gifts matter, no matter what size. Thank you to all of our generous donors.

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### 2021 VIRTUAL ENTERTAINMENT

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Judy Seghers Harpist

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Friend & Company Fine Jewelers

### 2021 SANTA'S SACK RAFFLE

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Galatoire's Restaurant

Langenstein's

Nothing Bundt Cakes

Ralph's On the Park

The Blue Crab Restaurant & Oyster Bar

The Creole Creamery

Vincent's Italian Cuisine

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I'm Still Here Foundation, Inc.

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Poydras Home's mission is to enrich the lives of seniors and their families through personalized care and innovative programming in an intimate, compassionate community.