

The Perennial
2023 EDITION



POYDRAS HOME

Poydras Home Reimagined is Revealed


Since we published our last Poydras Home Perennial magazine, there has been a tremendous amount of progress within our organization with dramatic changes evident on our campus and in our operations. Firstly, we are past the Covid-19 pandemic with its many challenges and operational restrictions. Secondly, the leadership team and Board of Trustees have completed an updated Strategic Plan, 2023-2028 outlining the mission and vision for the organization and its goals and objectives

for the immediate future. Finally, we are reaching completion of the Poydras Home Reimagined project and transformation of our operational structure along the principles outlined in the Green House® Project model of care.

For those of you who have been able to visit or even drive past our campus, you will likely be impressed by the stunning appearance of the new elder care buildings with their glass connecting concourse. Six new elder Green



*Janis
Letourneau
Board of
Trustees
President
and
Erin Kolb
Poydras
Home
CEO
enjoy the
view from
the second
floor of
our glass
connecting
concourse
building*



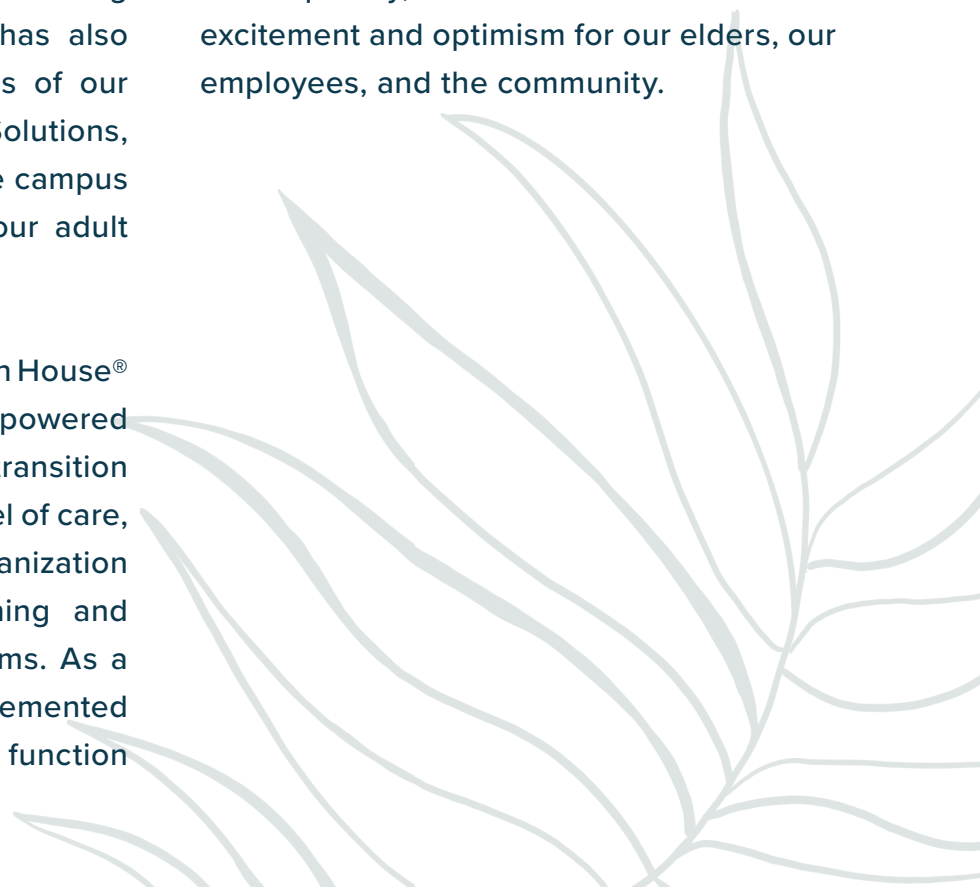
House® Project model homes are situated within these buildings, five for nursing care and one for assisted living memory care. We have opened five homes on three floors, four nursing homes and the assisted living memory care home. We will proceed to open the remaining nursing care home in early 2024. This year has been notable for a record number of elder admissions. The Center for Healthy Living in the Historic House will be completed by January 2024; it will accommodate an expanded salon, a library, an education room, an exercise room and yoga space, and rehabilitation services, in addition to a café. The Center for Healthy Living will be innovative as well as spacious and lovely, benefiting all elders in the Poydras Home community.

The transition of elders from the old nursing care area to the new buildings has also allowed us to relocate the offices of our home care division, Home Care Solutions, from Metairie to the Poydras Home campus and create additional space for our adult day program, PHASE.

The guiding core values of the Green House® Project are Meaningful Life, Empowered Staff, and Real Home. In order to transition to the Green House® Project model of care, employees throughout the organization have undertaken extensive training and participated in numerous practicums. As a result of trainings and newly implemented coaching methods, employees' function

in more autonomous and universal roles, developing deep relationships with the elders in their homes. Care providers known as Care Partners are supported by guides who assist in problem solving. Staff, elders and their families seem to be embracing the new model of care. CEO Erin Kolb shares, "It has been a joy to watch our Care Partners flourish and thrive in their new roles."

The financial stability that Poydras Home has had over the years has allowed us to be able to finance this project. Poydras Home is the first organization to offer The Green House® Project model of care in Louisiana. We believe that it will offer our elders a superior living environment. Moreover, clinical studies indicate that the model offers outcome advantages in pandemic settings. Consequently, we embrace our future with excitement and optimism for our elders, our employees, and the community.



Poydras Home *Reimagined* - Chronical Our Transformati

Architects EskewDumezRipple and co
vision to life with the completion of the
In spring of 2023, we become Louisiana
The Green House® Project model of care



ion

Contractors DonahueFavret brought our Poydras Home Reimagined expansion. Our first revolutionary community to offer the embracing small home living.



POYDRAS HOME REIMAGINED CAMPAIGN NAMING OPPORTUNITIES AVAILABLE THROUGH 2025

Poydras Home has truly been reimagined and our campus forever transformed by the realization of the architectural plans by EskewDumezRipple.

We continue to offer exterior and interior naming opportunities for major gifts that will hold a special longevity. Now that you can see our beautiful gardens and inviting settings taking shape, take a visit and allow yourself to become inspired to be a lasting part of this new Poydras Home legacy.

We look forward to exploring opportunities for gifts especially meaningful to you, your loved one, your family, or the organizations you serve. Explore Poydras Reimagined and discover how you can become part of the vision. For more information, please contact:

Jennifer Brammell, Director of Marketing
at 504-897-0535 or jbrammell@poydrashome.com

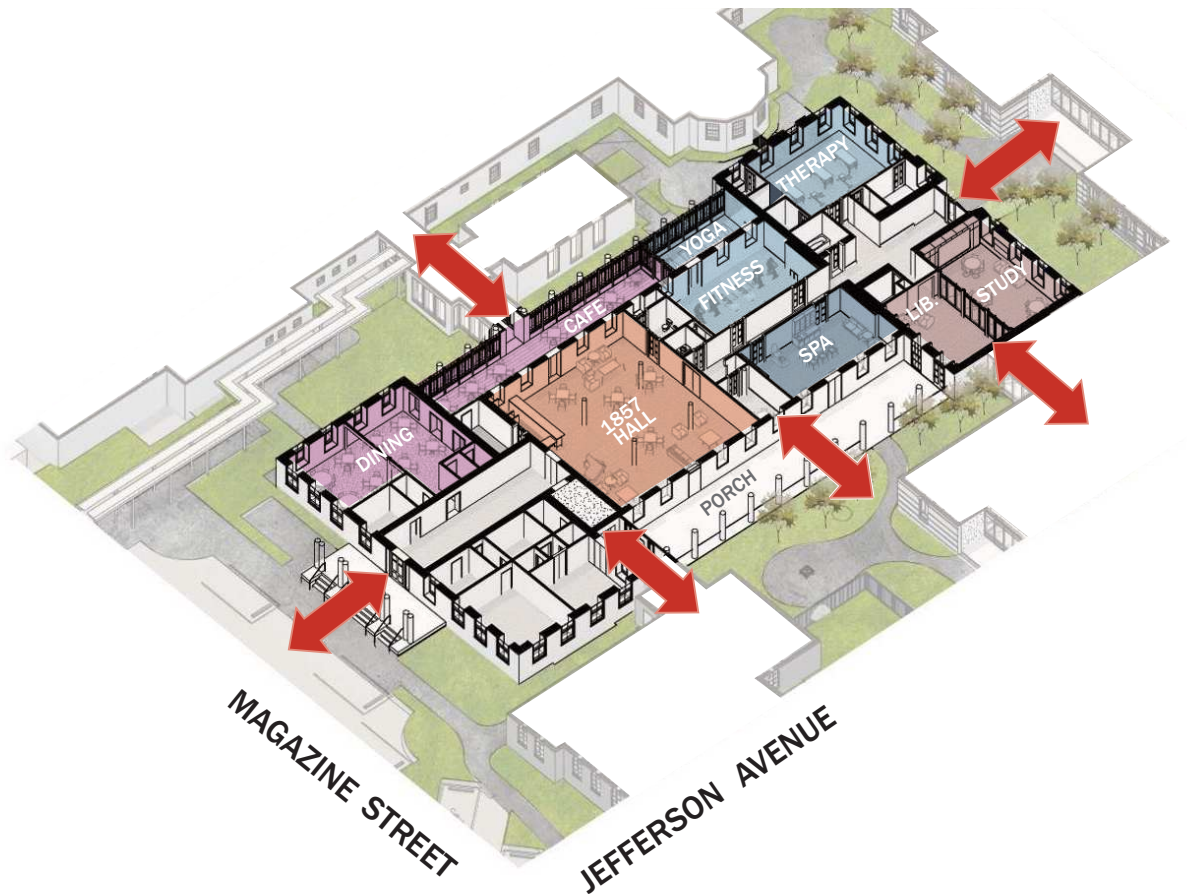
EXTERIOR NAMING GIFTS

Planters & Statuary \$1,000 (3 available)
Patio Chairs \$1,500 (8 available)
Tribute Trees \$2,000 (4 available)
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Gardens \$6,000 (3 available)
Water Feature \$7,000
Lighting \$10,000 (2 available)
Walkways \$15,000 (3 available)
Activity Garden \$15,000
Green House Porches \$20,000 (2 available)
Fire Pit Patio \$25,000

INTERIOR NAMING GIFTS

Art TVs \$1,500 (2 available)
Home Hearths \$5,000 (6 available)
Yoga Studio \$15,000
Meditation Room \$15,000
Creative Center \$15,000
Therapy Room \$20,000
Spa Salon \$20,000
Glass Breezeways \$20,000 (2 available)
Green House Main Lobby \$50,000

The Center For Healthy Living Where Our Elders Thrive



One of the most extensive transformations at the heart of the Poydras Home Reimagined project is the soon to be completed Center for Healthy Living, developed within our Historic Building. While also serving as an indoor connector to our new spaces on campus, The Center For Healthy Living encompasses a wide variety of amenities designed with intention to benefit all at

Poydras Home. A new fitness center, a therapy gym, a yoga studio, a library, a meditative space, an expanded salon and spa, a multipurpose space for programming and education, a cafe and a pub create an atmosphere in which all of our elders can collaborate, thrive, and pursue their own passions.

Art Is Abundant Throughout Poydras Home's New Spaces

We are fortunate to have acquired abundant artwork with the local flavor and soothing tones characteristic of Casey Langteau. Her nature-themed and NOLA-centric prints have allowed our new spaces to come alive and make each of our six new homes feel like true homes.

Casey is an impasto impressionistic artist, gallery owner, and New Orleans native. Casey Langteau Johnson has been painting her entire life. She earned her degree in Painting and Drawing from Louisiana State University. Her primary inspiration comes from the natural beauty of her home, New Orleans, Louisiana. However, Casey constantly searches for new ideas abroad, trying to spend as much time as she can in different parts of the world.

Casey is known for creating large statement pieces in pastels and neutrals. She strictly uses palette knives to obtain thick, touchable texture. She uses this impasto technique to describe



coastal creatures in an abstract impressionist style. She exaggerates her subjects to remind the viewer of the immense amount of beauty around them.

Casey hopes that her calming artwork inspires the viewer to slow down and enjoy the little things in life. It's hard to turn off the immense distractions of everyday life to see how inspiring the world can be, but her hung artwork can be a practical and timely way to enjoy it. Casey's paintings have been brightening homes and lifting days since October 2015. She strives to continue making a house feel like a home full of charm with her southern artwork.

Casey visited our elders last spring after her art installation while expecting her first child and we welcome her back anytime!



REMEMBERING ALL THE HOLIDAY FUN WE HAD

Poydras Home's Fourth Annual Holiday Tree Lighting & Music Festival was our first such event with full attendance since the pandemic. Our residents, their families, and our supporting vendors celebrated with enthusiasm the lighting of our 30-foot tree. Sarah Jane McMahon regaled us with her soprano prowess. A New Orleans native, McMahon performs with the world's top opera companies and symphony orchestras. The New Orleans Council on Aging Community Choir rounded out our evening and they even supplied our Santa Claus! A select group of Poydras Home's favorite sellers also offered convenience shopping inside.



Lastrapes family at 4th Annual Holiday Tree Lighting



Sarah McMahon



*New Orleans Council on Aging
Community Choir*



*Peggy Scott
Laborde and
Anne Buescher*



The Vinson Family



*The
Churchill
Family*



*The
Thomas
and
Ryan
Family*

Thank You For Your Generous Support

From Poydras Home's first days in 1817 caring for orphans to now providing the highest quality care for elders, our excellence has always relied on the individual contributions of generous donors like you to enhance the daily lives of those who call us home.

Your generous support through Memorials, Annual Appeal, the Endowment Fund, Planned Gifts, Major Gifts, Grants, and the Annual Tree Lighting & Musical Festival elevates care for our elders now and through future generations. All gifts matter, of any size. Thank you to all of our generous donors.

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Choir

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The Estate of Robert Edward Leake, Jr.

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Poydras Home's mission is to provide individualized and innovative care through meaningful relationships that enrich the lives of those we serve and our employees.