



The Perennial

2024 EDITION



POYDRAS HOME

Looking Back and Moving Forward

Looking back, it is clear that 2024 has been a year of continued enhancement to our campus and continued strengthening of our organization. Our residents are thriving in the Green House homes and thriving in our new model of care. We were pleased to open Poydras Home's Center for Healthy Living as we continue the transformation of our campus. The Center is the perfect essence of New Orleans heritage and contemporary

design. The space itself intertwines the past and present in a seamless fusion of form and function blending the 1857 Hall with modern amenities and features that will serve our residents well into the future.

The Center for Healthy Living contains a new Therapy Gym and Fitness Center. For older adults, exercise not only helps to maintain physical health but enhances



*Claire
Porter
Board of
Trustees
President
and
Erin Kolb
Poydras
Home
CEO
stroll
through
the
completed
Center For
Healthy
Living at
Poydras
Home.*



mental well-being and cognitive function while boosting mood and promoting social interaction. Our Therapy Gym features new equipment including a state-of-the art HUR Smart Balance machine. This allows physical therapy to work closely with a resident on balance training to prevent or reduce future falls. The Yoga Studio has allowed us to introduce new programming to our residents including seated chair Yoga and Tai Chi.

Other new spaces include a spacious Salon and Spa, a Library, and an Education Center. The Education Center has been highly utilized by our team members as we train new employees to work in the Green House model. A new Café area has been added to the 1857 Hall and the adjacent sun porch. Our residents can be found there throughout the day participating in small group activities, or enjoying a happy hour cocktail. There are plans to further expand

the Café services. Overall, the Center for Healthy Living benefits all the residents of the Poydras Home community. It is in constant use and buzzing with activity.

In addition to the Center for Healthy Living, the 1857 Historic Porch, which overlooks the new Fire Pit Piazza, is being refreshed. Our Adult Day Program, PHASE, has also found a new dedicated space within our community along the Leontine Street side of our campus.

Poydras Home is a place where quality of life and quality of care go hand in hand. We believe our partnership with the Green House Project has positioned Poydras Home as the most forward-thinking eldercare provider in Louisiana.

Giving Back at Any Age

Poydras Home resident, Mrs. Bobbie Stephens, a lifelong artist, found a way to take her talents to new heights while rewarding her caregivers by hosting a summer Art Show to benefit our annual Employee Appreciation Fund.



Mrs. Stephens also displayed a self-portrait at her Art Show

Mrs. Bobbie Stephens offered up her art for sale during an Art Show on July 14 as a way to give back to the dedicated caregivers who she says give so much to her, donating 100% of the proceeds to Poydras Home's Employee Appreciation Fund.

Mrs. Stephens began her lifelong pursuit of art with her sister in the 1940s in Mississippi, inspired by a Paris-taught artist who delivered their first lessons. Mrs. Stephens describes her drive to create as a "never-ending urge to have pallet, brush and paint in hand". Mrs. Stephens has taken countless classes and workshops throughout her life all over the country. She favors water soluble oil paint and bright colors, setting apart her focus with high contrast.

"When deciding where to live after my husband's death, having a place to paint was important to me. Here at Poydras Home, the art room is a short walk from my room and it has become my studio."

Look At Our Longevity



Congratulations to Louvenia Morgan, Poydras Home's Oak House Assisted Living Resident Care Attendant, for being named the LeadingAge Southeast Employee of the Year. Lou has been a beloved fixture at Poydras Home for 17 years.



Zina Raymond, Ida Caston and Lynette Watler have each spent over 30 years delivering Life Enrichment to our elders.



Director of Environmental Services
Lolita Fred is celebrating her
31st anniversary with Poydras Home

POYDRAS HOME REIMAGINED CAMPAIGN NAMING OPPORTUNITIES AVAILABLE THROUGH 2025

Be a lasting part of Poydras Home's transformation with a naming gift.

The recent transformation of Poydras Home's campus includes naming opportunities to underwrite our new, community spaces, both indoors and outdoors, with gifts that can be structured as multi-year pledges. Explore this legacy opportunity for major gifts that will hold a special longevity. Allow yourself to become inspired to be a lasting part of the new Poydras Home!

We look forward to identifying gifts especially meaningful to you, your loved one, your family, or the organizations you serve. Discover how you can become part of the vision. For more information, please contact:

Jennifer Brammell, Director of Marketing and Development
at 504-897-0535 or jbrammell@poydrashome.com

EXTERIOR NAMING GIFTS

- Egret House Memory Care Courtyard (Reserved)
- Fire Pit Piazza \$20,000
- Begonia House Porch & Patio \$15,000
- Activity Garden Installation \$15,000
- Walkways - 3 available \$15,000
- Outdoor Lighting Scapes - 2 available \$10,000
- Live Oak Tree (Reserved)
- Water Features - 4 available up to \$7,000
- Gardens - 3 available \$6,000
- Table & Chair Set \$3,000
- Tribute Trees - 4 available \$2,000
- Garden Benches - 4 available \$2,000
- Patio Loveseats - 2 available \$1,500
- Planters - 3 available \$1,000
- Patio Chairs - 5 available \$1,000

INTERIOR NAMING GIFTS

- Triptych Mural (Reserved)
- Green House Main Lobby \$50,000
- Glass Concourse - 2 available \$20,000
- Cafe (Reserved)
- Fitness Center (Reserved)
- Therapy Room \$20,000
- Salon & Spa \$20,000
- Education Center (Reserved)
- 1857 Hall Pub (Reserved)
- Library (Reserved)
- Yoga Studio \$10,000
- In-Home Dens - 6 available \$10,000
- In-Home Hearths - 6 available \$5,000
- In-Home Art TVs - 2 available \$1,500

Join Our Legacy Supporters

Poydras Home Board of Trustees member Claire Jacobi has named the Egret House Memory Care Courtyard in memory of her late husband and former Poydras Home resident, Larry Robert.



Past Poydras Home Board of Trustees President Suzanne Thomas and her sister, Renee Porter, have named the Library within the Center For Healthy Living in memory of their mother and former Poydras Home resident, Patricia Sutton Cromiller.



Going Beyond The Gate

Poydras Home's 2024 Annual Appeal was dedicated to **GOING BEYOND THE GATE** with our residents. We enjoyed a multitude of **FESTING** and **FEASTING** all over our city!

FRENCH QUARTER FEST



NEW ORLEANS JAZZ & HERITAGE FEST



DICKIE BRENNAN'S AUDUBON CLUBHOUSE

SAINTS PRESEASON GAME IN THE DOME



Special Thanks to
Stone Pigman
for their generous
donation of
box seats



HIGH
HAT
CAFE
ON
FRERET
STREET



POYDRAS HOME'S WHITE LINEN NIGHT

THE BEST DAY THE YEAR FOR POYDRAS HOME HOLIDAY CHEER

Rain didn't dampen our cheer on November 30, 2023 when Poydras Home residents, families and supporters enjoyed our Fifth Annual Holiday Tree Lighting & Music Festival. For the first time, this signature fundraiser was moved indoors where we broke in the new bar within the 1857 Hall, part of the Poydras Home Reimagined transformation to our campus. Thais Clark and Her Jazzsters brought down the house followed by the Shades of Praise Choir. Santa himself was in attendance and Santa's sack contained coveted gift cards to five iconic New Orleans eateries for lucky raffle winners.

The Poydras Home Team Gathers With Santa at Our 5th Annual Holiday Tree Lighting



*Ginny Worley Wirth, Vaughn Downing
and Dee McCloskey*



*Janis
Letourneau,
Claire and
Larry Jacobi*



Gene Shapiro, William Murray and Nanette Shapiro



Henry and Liz Hefler with children Claire, Henry and John



Yvonne and Oscar Gwin, III



Joan and William Perret



*Elena
Cambre
and
Bob
Hearin*



*Claire
Clark
and
grandson
Colin
Moses*

Thank You For Your Generous Support

Each year, Poydras Home advances its quality care, superior services, innovative programs, and elevates the resident experience with state-of-the-art living facilities. This is made possible by our dedicated and generous supporters. Your tax-deductible gift helps Poydras Home continue to deliver the highest standard of care. All gifts matter, no matter how large or small. Thank you to all of our generous donors!

POYDRAS HOME 2023 FIFTH ANNUAL FUNDRAISER HOLIDAY TREE LIGHTING & MUSIC FESTIVAL SPONSORS

2023 TREE SPONSORS

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Hancock Whitney Bank

2023 LIGHTS SPONSORS

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Triton Healthcare Inc.

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2023 HOLIDAY DECORATIONS SPONSORS

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In Memory of Tom and Carroll Fromherz
Claire and Larry Jacobi
In Memory of Larry Robert
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(Dr. P. and Muzzy)*
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In Honor of Nanette Shapiro
Brenda Smith
In Honor of Bob Smith
John Sumich
In Honor of Willie Sumich

Nelson Taylor Swayze
Suzanne and Bob Thomas
UKG
Zehnder Communications

2023 HOLIDAY FESTIVAL FAMILY GIFT

A Friend of Poydras Home
John Allen and Lynn Gutknecht
In Memory of Lena Gutknecht
Julia Ary
David and Tracey Banowetz
In Honor of Poydras Home Staff
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Mary Jane Bradley and Family
Bucher Family
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Gary and Jim Churchill
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Faulk, Schaeffer and Watts Family
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In Memory of Phyllis H. Thompson

2023 FESTIVAL DONATIONS

Nancy Scott Degan
In Memory of Gloria W. Scott
Marigny Dupuy
In Honor of Claire Clark
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Gulf Coast Office Products, Inc.
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In Honor of Wiley Lastrapes, Jr.
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Margie T. and Milton G. Scheuermann, Jr.
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Jan Sutton
Nancy Proctor Turner
In Memory of William Kay Turner
Laurie Tranchina Waggener
In Memory of Betty Lou and Butty Tranchina
Elfriede Westbrook
In Memory of Bertram (Bert) Westbrook, Jr.
Bruce Worley
Jackie and Richard Yancey
In Honor of Jackie Ryan

2023 IN-KIND FESTIVAL GIFT

Creole Creamery donation of assorted flavors of
handmade ice cream

2023 ENTERTAINMENT

Thais Clark and Her Jazzsters
Shades of Praise Choir

2023 SANTA'S SACK RAFFLE

Jacques-Imo's
Langenstein's
Mr. John's Steakhouse
Ralph's On The Park
Vicent's Italian Cuisine

2023 Grants

Baptist Community Ministries
The Buccaneer Fund
Henderson Poor Fund
I'm Still Here Foundation, Inc.
Thoth Charities, Inc.

2023 IN-KIND GIFTS

Kirk Reasonover
Frame art
Liz Clark
*Flowers and recurring floral arrangement
classes for residents
In Memory of John Harkins*

2023 MEMORIALS

Beth and John Green
In Memory of Rosalie Bruno
Katy Fury
In Memory of Rosalie Bruno
Tammie and Lee Bressler
In Memory of Jeffrey Barthel
Milena and David Duplantier
In Memory of James Legeai
Margaret Warburg
In Memory of Betty Carey
Nancy Turner
In Memory of Mikey Bott
Maria Martinez McDougal
In Memory of Elsie B. Martinez
Wayne Everard
In Memory of Carroll Dabezies
Edgar and Ashley Bright
In Memory of Carroll Dabezies
Darryl and Louellen Berger
In Memory of Carroll Dabezies
Patrick McCausland
In Memory of Carroll Dabezies
Harry and Mary Vorhaben, Jr.
In Memory of Carroll Dabezies
Jimmy and Susan Gundlach
In Memory of Carroll Dabezies
Milena and David Duplantier
In Memory of Elizabeth Auzine

THE 1817 FOUNDERS CIRCLE FOR 2023

Gail and Nick Asprodites
Bettye and Mike Bagot
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Anne and Frank Buescher
In Honor of Poydras Home staff
Suzanne Butler and Mark Klyza
Vincent Caracci
In Honor of Gina Caracci
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Charlie and Kirk Reasonover
Elizabeth and John Ryan
Anne and Robert Swayze
Suzanne Thomas
Martha Anne Treen
Sarah Weden
Elizabeth and Gordon Wogan

2023 ANNUAL APPEAL

Brian Allee-Walsh

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In Memory of Elizabeth M. Bolles

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In Memory of J.D. Demarest

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In Honor of Joanna Diboll

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In Memory of Hilton Duplantier

Eugenia Elliott

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Ezra Feldman

Carla H. Fishman

Susan B. Freyder

In Memory of Marjorie N. Bradley

Margaret Freyder

In Memory of Marjorie N. Bradley

Marion and Lloyd Giardina

In Memory of Mr. & Mrs. Charles S. Potter

Claire and Derby Gisclair

Mr. and Mrs. John B. Gooch, Jr.

In Memory of Clarisse Galatoire Gooch

Beth and John Green

In Memory of Cynthia Peneguy-Couturier

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In Memory of Lena Gutknecht

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POYDRAS HOME

NEW ORLEANS LIVING. ELEVATED CARE.

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www.poydrashome.com

Poydras Home's mission is to provide individualized and innovative care through meaningful relationships that enrich the lives of those we serve and our employees.